



Summer 2010

We're There When You Need Us Most!

- We work for you!
- We are Independent!
- We are your claim advocate!
- We monitor the insurance marketplace!
- We have direct company authority!

Enter to WIN

42" Flat Panel TV
Ask us for details

\$ Referral Rewards \$

INSURANCE for Every Need!

Auto
Home
Business
Bonds
Workers Comp.
Medical
Life

25 Years as Major Sponsor

INDEPENDENCE DAY FIREWORKS



Do you know what happened 26 years ago on the 4th of July?

Nothing.... that was the year there wasn't an aerial fireworks display in the valley. I was surprised and disappointed, and I wasn't the only one. I talked about it with one of my friends, Rob Prasil, now retired US Army Lt Colonel and owner of Ida-Vend Broadcasting (KMOK, KRLC, & KVTY). Before I knew it,

Rob had organized "Community Spirit" with the help and support of the Clarkston firefighters. Then, I put my money where my mouth (and heart) was and American Insurance became an original major sponsor of the valley's Independence Day Fireworks Celebration.

- John Sullivan

YOU ARE INVITED TO OUR 25TH ANNIVERSARY SHOW!

We invite you and your family to Adams Field at Clarkston High School on July 4th. It's an amazing place to see the fireworks up close. Bring your lawn chairs and blankets to sit on the field or sit in the stands. Relax, enjoy live music, a jumping castle for the kids and concessions are available. We hope you enjoy the show! (For a complete schedule of events see Pg 2)

The Sullivans – John, Shawn, Philip & Staff

Free "lunch" and \$700 savings over Mutual of Enumclaw



Agent David Root with Ken Blakeman.

"I met your agent, Dave Root, through golf and asked him about your "lunch on me" promotion to get quotes for all my personal insurance - home, cabin, autos, etc. I wanted to have a review of my coverage and to have an agent who I thought might take a personal interest in seeing that I was adequately insured. My previous agent was nice and had placed my coverage with Mutual of Enumclaw but my needs had changed and I think many agents don't stay in touch with their clients on an annual basis about the coverage that is in place." (See \$700 Savings Pg 2)

Inside this issue:

<u>We Insure...Fun!</u>	2
<u>\$700 Savings (cont)</u> Ken Blakeman	2
<u>Reminder</u> - ATV Licensing	2
<u>Fireworks</u> - Events Schedule	2
<u>Health Care Reform</u>	3
<u>Lender "Spotlight"</u>	3
<u>\$ REFFERAL REWARDS \$</u> 2nd Quarter Winners	3



25 Year Appreciation plaque presented by Rob Prasil, President Community Spirit to John Sullivan at American Insurance.

\$700 savings (cont from Pg 1)

"After getting with Dave and reviewing my coverage and limits of insurance, **I found that I could save over \$700 a year in premium AND improve my coverage.** I felt it was time to change agents and to reinvest some of my savings in higher limits and better insurance protection.

I was very pleased with the personal attention and service Dave has provided and would recommend him to others. I feel more like I have someone who is looking out for me and my needs not just the commission on the account."

Sincerely,
Ken Blakeman



Comments or Questions ?
Contact:
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Ph: 208-746-9646
or 1-800-735-6355

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✓ REMINDER **NEW IDAHO REGISTRATION & LICENSING REQUIREMENTS**
For ATVs, UTVs, Motorbikes and Special Off-Highway Vehicles

As of January 1, 2010 in Idaho, owners of ATVs, UTVs, motorbikes and specialty off-highway vehicles are required to purchase Off Highway Vehicle (OHV) registration stickers. And, if you choose to travel on local jurisdiction roads open to OHV use you must also purchase restricted vehicle license plates and have liability insurance on your vehicle.

See your AMERICAN INSURANCE customer service agent (Tina, Helen or Jenni) if you need insurance on your OHV. We have great low cost policies with multi-policy discounts for our current customers.

The OHV registration sticker fee is \$12 and is available from your county motor vehicle license division, certain state parks, and local ATV retail dealers. For more information and answers to Frequently Asked Questions visit the Idaho Transportation Department website: <http://itd.idaho.gov/dmv/> and click on "Restricted Vehicle – FAQs".

Celebrating 25 Years as Major Sponsor
Independence Day Fireworks
July 4th at
Adams Field, Clarkston

INSURANCE?
"Think American!"
Auto • Home • Business • Medical

AMERICAN INSURANCE
LEWISTON ▲ MOSCOW

Community Spirit
Schedule of Events
5pm Gates Open
6pm Colgate Country Showdown
8pm Coltrain Live Music
10pm Aerial Fireworks

Suggested gate donations:
\$1.00/person or \$5.00/family

.....
John Adams writing to his wife, Abigail
"I am apt to believe that it will be celebrated by succeeding generations as the great anniversary Festival. It ought to be commemorated, as the Day of Deliverance, by solemn acts of devotion to God Almighty. It ought to be solemnized with pomp and parade, with shows, games, sports, guns, bells, bonfires and illuminations, from one end of this continent to the other, from this time forward forever."

The Current American Flag Turns 50!
This July 4th will celebrate the birthday of the 50 star American flag! The 50th star was added in 1960 to represent the addition of Hawaii.

HEALTH CARE REFORM-Update

Dependent Coverage for Children Extended to Age 26

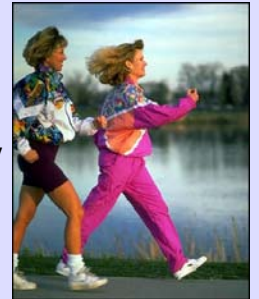
One of the new provisions in the Patient Protection and Affordable Care Act mandates that health plans make dependent coverage available for your children until their 26th birthday. The under 26 child does not have to be enrolled in college, or live with the parents or even be a dependent on your tax return.

This mandate is for plan years beginning after Sept 23, 2010 but many insurers like Regence BlueShield of Idaho and Blue Cross of Idaho have made this coverage change effective now.

AMERICAN INSURANCE is your resource for medical insurance products and information. Our Benefits Department is here to help employers, individuals and retirees manage the cost and select the best insurance plans from among the many insurance companies we represent. For more information we invite you to call: Tim Gleason, Benefit Department Manager 208-746-9646 or 800-735-6355.

BACK PAIN RELIEF

Most people don't realize that lying down for too long can make back pain worse. Sitting can make it worse too. It turns out, being active helps you stay flexible, strengthens your back, and helps you heal. Walking may be the best exercise for your back. If you can, walk for 10 to 20 minutes at a time. Walk on level surfaces, walk quickly, and swing your arms as you move.



Visit "Back Pain Center" online for interactive tools, videos and case studies.

www.bcidaho.com/backpaincenter

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We appreciate very much the many insurance referrals we receive from all our local lenders and mortgage brokers.

LENDER "SPOTLIGHT" "Thank you" James Waham, Wells Fargo Home Mortgage for the most lender referrals to AMERICAN INSURANCE. James told us, "for homeowners insurance, I refer all my home mortgage customers to American Insurance. Philip Sullivan and the staff at American always take great care of my client's homeowners insurance needs. They have quick turnaround, and the coverage and rates are consistently better than the competition."

James has over 10 years of mortgage banking experience and specializes in residential home mortgages. He offers a variety of products such as VA, FHA and Conventional home loans. James was awarded the Newcomer of the Year for 2009 for the State of Idaho with Wells Fargo Home Mortgage.

\$\$\$ Referral Rewards \$\$\$ - 2nd Quarter Winners



Winner Irene Bain of Potlatch with her agent Jenni Waters. (Pictured Right)

Winners were drawn on June 1st for our quarterly consolation prizes.

Congratulations and gift cards were presented to:

- 1st Place – Irene Bain \$50
- 2nd Place – Stephanie Madden \$25
- 3rd Place – Chauncey Galloway \$25

More winners will be drawn in September leading up to the **Grand Prize drawing to win a 42" flat panel HD-TV in November 2010!** Thank you all for your kind referrals.

Sully's Sillies



A man was telling his neighbor, "I just bought a new hearing aid. It cost me \$4,000 and it's state of the art. I can hear a pin drop!"

Neighbor: "What kind is it?"
Man: "twelve thirty."

Frank "Sully" Sullivan, retired President of American Insurance has been handing out jokes and smiles his entire life. Enjoy!



\$\$\$ Referral Rewards \$\$\$

You are our best advertising! So, rather than pay for advertising, **we'd rather pay you.**



Help us spread the word about our great insurance rates and personal service. **Who do you want us to send an invitation to quote & save?** Everybody appreciates a good deal. For every qualified referral you provide, your name is entered into our drawing to win the "Grand Prize" - a 42" flat panel TV. And, for every qualified referral that receives a preferred quotation you **both** receive Gift Cards. No purchase is necessary. *Email American@AmericanInsuranceID.com for complete rules.

ENTER TO WIN - Your referrals are your entries!

1. _____
2. _____
3. _____

Fax, Email or Mail referral names to AMERICAN INSURANCE

Who Do You Know....

That is responsible and stable like you?

- ⇒ family, friends, neighbors, co-workers who live in the local area
- ⇒ from your Christmas list
- ⇒ from your email & phone contacts
- ⇒ from your Church, Civic Group or Club
- ⇒ from work or customers

Give a Gift \$ / Get a Gift \$

Give an invitation to quote & save on auto or home Insurance.

Get - \$\$\$\$

Quotation Prizes are:

- \$10.00 Gift Card for them just for quoting
- \$ 5.00 Gift Card for you for each quoted referral



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Look Inside:

- 25 Year Sponsor - **Fireworks Show**
- **Look Who Saved \$700**
- **Health Care Reform - Update**
- **\$ Referral Rewards \$ 2nd Quarter Winners**

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